

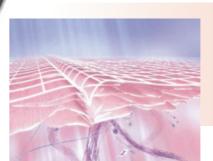
# Reverse your skin's HYALURONIC ACID natural aging process! Acclaimed by the general public and beauty professionals for its moisturizing LPG experts have drawn on Professor Humbert's scientific discoveries and volumizing effects, hyaluronic acid (see interview page 5) to develop a new technology that naturally is a complex substance to assimilate. triggers the synthesis of substances that will keep your skin looking ENDERMOLIFT is the only technology young and healthy: in the world capable of stimulating the natural synthesis of hyaluronic acid: > Hyaluronic acid for volume and skin hydration bio-assimilation, safety, and facial asymmetry risks ▶ Collagen for strength and firmness are no longer an issue! ▶ Elastin for suppleness A natural way to Ergolift, patented innovation REJUVENATE THE SKIN FROM WITHIN! An extensive, rigorous scientific study provides **New ERGOLIFT** evidence that treatment head LPG® Mécano-Stimulation helps the skin produce Exclusive LPG® patent! hyaluronic acid. The new treatment head has a micro-motor (MPF technology\*) Prof. Philippe Humbert, Head of the Dermatology Department at the University that boosts tissue stimulation by 270%. Hospital of Besancon (France) and Director of the Skin The ERGOLIFT innovation makes more than 1,000 different types of stimulation possible: Sequential suction ([#1 on illustration), to adjust the depth of action within the skin (superficial fibroblasts, fibroblasts at the bottom of wrinkles, micro-circulatory system, lymphatic system, adipocytes, The speed of flap pulsations ((#2 on illustration), to stimulate activity in the targeted cell (firm the skin, reduce wrinkles, replump, drain and oxygenate the skin, release fat, etc.) \* One-of-a-kind scientific study involving facial biopsies performed on 20 subjects by the Dermatology Department at the University Hospital of Besançon (France) under the supervision of Prof. Humbert, 2013.

Endermolift is the first and only technology in the world that has been scientifically proven to increase natural hyaluronic acid synthesis by 80%.

# HYALURONIC +80% New Endermolift™ Beautiful skin is first and foremost a question of having a healthy skin. The new ERGOLIFT treatment head allows me to wake up the natural cellular mechanisms that have grown tired with age, but in a gentle and natural way. In

# Prof. Philippe Humbert

Prof. Philippe Humbert is head of the Dermatology Department at the University Hospital of Besançon (France) and Director of the Skin Study and Research Center.



This scientific breakthrough proves that the new generation of Endermolift acts deep within the dermis, bringing visible results to the surface of the skin.

# Proven and **TESTED EFFECTIVENESS**

This study is based on an analysis of biopsies from 20 subjects who were treated on half of their face. This is way beyond an animal study or in vitro experimentation. These analyses were used to observe the "live" behavior of fibroblasts and to demonstrate that the new Ergolift treatment head acts effectively on the main culprits responsible for skin aging.

- Collagen degradation was stemmed while already fragmented collagen was eliminated twice as fast resulting in the synthesis of new, good collagen that redensifies the dermis (firmness improved +23%) and smoothes wrinkles on the skin surface (-21% less wrinkles).
- The natural synthesis of elastic fibers increased by 46%\* to improve the skin's suppleness.
- But there was also an unexpected discovery: the synthesis of natural hyaluronic acid increased by 80%\*, effectively restoring the skin's volume.

SYLVIE, 49 YEARS OLD, WAS ONE OF THE FIRST TO TEST THE NEW ERGOLIFT TECHNOLOGY.

I tried what I would call "a natural facelift" for the first time! From the very first session, it felt like my skin was able to breathe again and my face was beaming. I could feel the results right away.



SKIN TONE
TWICE
AS RADIANT

+1
DEGREE
OF RADIANCE\*

Dr. Ghislaine BEILIN, Cosmetic Doctor in Paris

this sense, Endermolift offers a

truly new anti-aging approach by

rejuvenating the skin from within.

\* Scientific study involving facial biopsies performed on 20 subjects by the Dermatology Department at the University Hospital of Besançon (France) under the supervision of Prof. Humbert, 2013. Endermolift is the first and only technology in the world that has been scientifically proven to increase natural hyaluronic acid synthesis by 80%.

# SKIN ASSESSMENT INSPIRED BY **CLINICAL TECHNICAL EVALUATION**

The new LPG assessment methodology was developed in collaboration with the Dermatology Department at the University Hospital of Besançon (France). After the initial skin assessment, the Endermolift treatment program may begin with 2 sessions per week



Express care, fast and efficient, for these treatments you do not need to undress.

# New Endermolift<sup>™</sup>

FAST ANTI-AGING TREATMENT, effective and natural

> The new Endermolift offers more than 40 fast and effective treatments (10 to 30 minutes) for all women, but also men, aged 25 and above.

# ANTI-AGING REPLUMPING ENDERMOLIFT

- > Restores skin density for a natural volumizing effect
- > Doubles\* the skin's "self-hydration"
- > Smoothes wrinkles and fine lines

#### For faces prone to hollowed cheeks or sunken features

## ANTI-AGING FIRMING ENDERMOLIFT

- > Firms skin for a natural lifting effect
- > Softens skin for better protection
- > Stems natural collagen destruction

#### For faces prone to sagging

#### ANTI-AGING RESCULPTING ENDERMOLIFT 30 MIN

- Activates the natural lipolysis process to refine skin
- Eliminates toxins to reactivate your face's radiance
- > Smoothes skin texture

### For faces prone to clogged or enlarged pores

# **NEW "TARGETED" TREATMENTS**

10 MIN

> Target a specific area for fast and effective treatment Upper facial zone / eye puffiness & dark circles

Eve wrinkles / Mouth area Face oval / Double chin / Neck Décolleté / Hands

## **DETOX ENDERMOLIFT**

20 MIN

- > Eliminates toxins and drains to clarify
- > Balances out volumes
- > Smoothes skin texture

Ideal treatment the day after a big party or to recover from jet lag, erasing the signs of fatigue

#### **GLOW ENDERMOLIFT**

15 MIN

- > Gently exfoliates
- > Doubles\* the reflection of light on the skin
- > Smoothes skin texture

Used by makeup artists of stars, ideal "flash" treatment for a special occasion

30 MIN

\*One-of-a-kind scientific study, with facial biopsies performed on 20 subjects by the Dermatology Department at the University Hospital of Besançon (France) under the supervision of Prof. Humbert, 2013. \* Endermolift is the first and only technology in the world which has been scientifically proven to increase natural hyaluronic acid synthesis by 80%.

# LPG® Soins Techniques

Our specialized, anti-aging LPG Soins Techniques facial care products come with fast and efficient application protocols for use at the beauty salon or at home.



Aesthetic medicine centers Beauty salons Spas Physical therapy centers

Radiant results after the 1st session Firming and anti-wrinkle results after the 12th session.

New Endermolift is only available with Cellu M6® Integral and Cellu M6® Endermolab LPG® machines fitted with the new Ergolift treatment head and with MOBILIFT M6®, LPG's new portable machine.

IMAGES, MEETINGS, AND INTERVIEWS WITH LPG EXPERTS AVAILABLE BY REQUEST.

Exclusive Distributor Société Georges et Antoine Gannagé SAL Tel: 01-566758 Fax: 01-587192



# **Endermologie®**

The era of **natural stimulation** has begun.



THE REVOLUTION OF MECHANO-STIMULATION

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# A world of beauty

EFFECTIVE • HIGH TECH • NATURAL

THANKS TO LPG'S PATENTED CELLU M6® CELLULAR STIMULATION TECHNOLOGY, LPG® IS RECOGNIZED IN OVER 100 COUNTRIES AS THE WORLD LEADER IN NON-INVASIVE ANTI-AGING AND BODY CONTOURING SOLUTIONS. FOR OVER A QUARTER OF A CENTURY, OUR HIGH-TECH, NATURAL BEAUTY SOLUTIONS HAVE BEEN SYNONYMOUS WITH LONG-LASTING VISIBLE RESULTS.





LPG'S ENDERMOLOGIE, THE SCIENCE OF MECHANO-STIMULATION, HAS BEEN IRREFUTABLY PROVEN IN MORE THAN 105 CLINICAL STUDIES. THIS PROCESS ACTS ON SKIN AGING AND FAT STORAGE IN A NATURAL, PHYSIOLOGICAL MANNER.

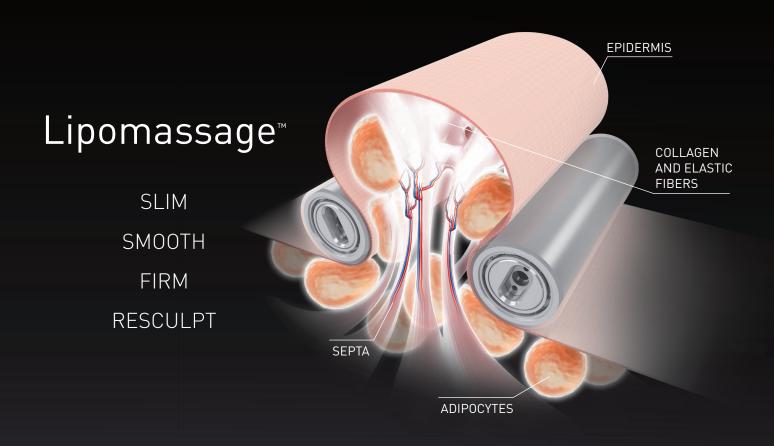
# Endermologie

THE CORE OF CELLULAR STIMULATION

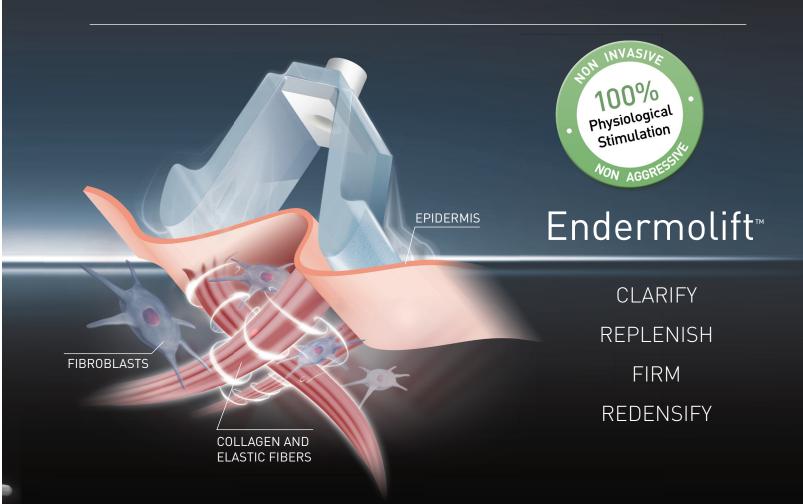


\*Source: Les Nouvelles Esthétiques, Sept 2007

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# LPG® Mechano-Stimulation



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# SKIN REJUVENATION

OVER TIME, FIBROBLASTS — A.K.A. 'YOUTH CELLS' — BEGIN TO SLOW THEIR PRODUCTION OF COLLAGEN AND ELASTIN.

THEN, AS SKIN LOSES DENSITY, THE VISIBLE SIGNS OF AGING APPEAR: WRINKLES, SAGGING SKIN, AND A DRY, DULL COMPLEXION.

# Endermolift

ANTI-AGING REDENSIFICATION

#### A TECHNOLOGICAL INNOVATION

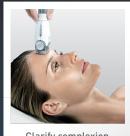
### LPG Endermolift is an exclusive anti-aging technique:

As LPG Lift technology delivers gentle micro-pulses to skin's surface, it triggers a biological response in the deep 'youth cells', which makes them restart natural collagen and elastin production.



Each year, skin loses 1% of its collagen

## **3 SEQUENTIALITIES FOR** TARGETED SKIN REDENSIFICATION



Clarify complexion



- → 4 pulses/second (4 Hz)
- Revascularize for a healthy glow
- Drain toxins
- Reduce puffiness and dark circles



Fill-in wrinkles



- Smooth fine lines and wrinkles
- Such as: crow's feet, frown lines, worry lines, lip lines



Firm facial contours



- → **16** pulses/second [16 Hz]
- Reshape jaw lines
- Reduce laugh lines (nasolabial fold)

\*Source : Bulletin d'Esthétique Dermatologique et de Cosmétique, mars 2007.



# **Endermolift**

ANTI-AGING REDENSIFICATION







Renewed collagen fibers

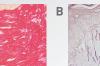
#### **RESULTS AFTER EIGHT WEEKS:**

As collagen and elastin fibers are revitalized, dermis density is recovered.

→ Collagen (A) and elastin fibers (B) networks are denser, with a reinforced structure.





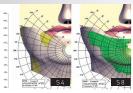






We

→ Facial contours are visibly redefined.





REVUZ J.: "Clinical and Histological Effects of the Lift 6 device. Used on Aging Facial Skin". Nouv. Dermatol., vol. 21, 2002: 335-342

## Treatment areas:

- → Neck and décolleté
- → Sagging jawline
- → Jowls
- → Marionette lines
- → Lip lines
- → Crow's feet
- → Cheekbones definition
- → Puffy eyes, dark circles
- → Nasolabial folds

  (laugh lines)
- → Worry lines
  [horizontal forehead wrinkles]
- → Frown lines
  (vertical forehead wrinkles)





# **ENDERMOLIFT KEY STEPS**



# Program

- → Endermolift protocols
- → LPG Soins Techniques professional protocols



# **Evaluation**

- → Photographic evaluation
- → LPG diagnosis developed with Professor Humbert\*
- → Instructions for the Endermolift Kit (Regular for normal to thick skin, and sensitive for thin and delicate skin)
- → LPG Soins Techniques instructions



# Follow-up

- → Optimization sessions to enhance results
- → At home:
- LPG Soins Techniques

\*Skin Aging Center Director (CHU Besançon)

# ENDERMOLIFT MENU

## **GLOWING COMPLEXION LIFT TREATMENT**

Reoxygenates and revives tired, dull skin that's worn down by fatigue, smoking or stress.





**BEFORE** 



ΔFTFR\*

## **DENSIFYING ANTI-WRINKLE TREATMENT**

Targets each wrinkle and fills it in – naturally.



Cosmetic



BEFORE



AFTER\*

### **EYE-LIFT TREATMENT**

Smoothes wrinkles, reduces puffiness, and banishes dark circles.



Endermolift

Cosmetic





AFTER\*

### **FACE-SLIMMING LIFT TREATMENT**

Eliminates double chins, jowls and neck paunches.



Endermolift Cosmetic



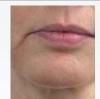
BEFORE



## COLLAGEN ACTIVATOR FIRMING TREATMENT

Firms and redensifies





BEFORE



AFTER\*

## **CELLULAR REGENERATION LIFT TREATMENT**

Complete anti-aging solution for the face, jawline, neck, and décolleté.



Endermolift Cosmetic



BEFORE



AFTER\*

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<sup>\*</sup>Results are visible after 8 weeks of Endermolift.

# **BODY SHAPING**

THE DELICATE BALANCE BETWEEN FAT PRODUCTION AND FAT ELIMINATION IS A NATURAL PROCESS THAT INVOLVES ADIPOCYTE CELLS. EVEN WITH A HEALTHY LIFESTYLE AND REGULAR PHYSICAL ACTIVITY, BODY FAT TENDS TO INCREASE. THIS RESULTS IN EXTRA FAT STORES AND CELLULITE. IN ADDITION TO THESE UNFORTUNATE CHANGES, THE ONSET OF AGE, WEIGHT-LOSS, AND PREGNANCY WILL CAUSE LOOSE SKIN...

# Lipomassage

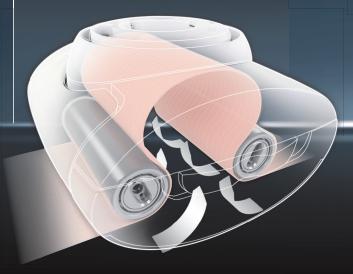
TARGETED BODY CONTOURING

#### TECHNOLOGICAL INNOVATION

**ENDERMOLOGIE®** 

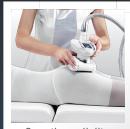
LPG Lipomassage is a unique body contouring technique that uses cellular stimulation. The LPG Roll (patented) gently kneads skin and the underlying fat deposits to reactivate the body's lipolysis (fat release).

Since the body is prone to skin sagging (from aging, pregnancy, rapid weight loss, etc.), Lipomassage collagen and elastin stimulation is also ideal for firming skin and recontouring curves.



Only 30% of women who have undergone liposuction say they are happy with the results.\*

# 3 ROLL FOR TARGETED BODY CONTOURING



Smoothes cellulite resculpts body contours



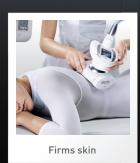
- → Roll'up Major
- → Roll'up Minor
- Smoothes cellulite
- Increases fluid exchanges
- Reshapes curves

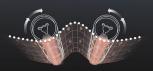


boosts adipocytes' lipolysis



- → Roll' Ir
- Targets thick fat deposits
- Stimulates adipocytes
- Activates lipolysis





- → Roll' Out
- Stimulates collagen and elastin production
- Tones skin tissue

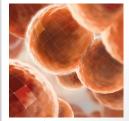
\*Source : Les Nouvelles Esthétique. Septembre 2007



# **BODY SHAPING**

# Lipomassage™

TARGETED BODY CONTOURING



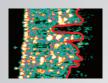
Boost adipocytes' lipolysis



Optimize fluid exchanges

#### **RESULTS:**

→ The mechanical stimulation of an LPG Roll smoothes the dermal-hypodermal junction in-depth\*



→ Skin is visibly smoothed\*.







Week 16

→ **Lipolysis** is naturally reactivated\*\*.



Effective And Sustained At Six Months With Endermologie® - Demonstrated By Several Quantitative Evaluations. Nouv. DermatoL., vol. 23, 2004. - \*\* LAFONTAN M.: "Evaluation of the effects of LPG® Technology on lipolysis and gene expression using microdialysis "in situ" and DNA microarray technologies, respectively. Clinical Investigation Center, CHU Toulouse, France. Research Report 2009.



# LIPOMASSAGE™ **KEY STEPS**



# Program

- → Lipomassage protocols
- → Professional LPG Soins Techniques protocols



# **Evaluation**

- → Photographic evaluation
- → LPG diagnosis developed with Doctor Blanchemaison\*
- → LPG Soins Techniques instructions

\*Vascular specialist and cellulite expert



# Follow-up

- → Optimization sessions to enhance results
- → At home: LPG Soins Techniques

# LIPOMASSAGE TREATMENT MENU

## ANDROID LIPOMASSAGE TREATMENT

Reduces fat deposits to slim the upper body.





BEFORE



AFTER\*

## LPG CELLULITE-SMOOTHING TREATMENT

Reduces fat deposits, smoothes cellulite and redensifies skin.





**BEFORE** 



AFTFR\*

### GYNOID LIPOMASSAGE TREATMENT

Slims saddlebags, thighs and smoothes cellulite.



5



**BEFORE** 



AFTER\*

# LPG DRAINING TREATMENT-AQUEOUS CELLULITE

Drains and smoothes 'watery' cellulite.





BEFORE



AFTER\*

## LIPOMASSAGE TOTAL CARE

Slims stubborn fat deposits (upper and lower body), smoothes cellulite dimpling and redensifies skin.





BEFORE



AFTER\*

# LPG FIRMING AND CONTOURING TREATMENT

Intensifies collagen and elastin production for in-depth skin redensification.





BEFORE



AFTER\*

<sup>\*</sup>Results visible after 8 weeks of Lipomassage.

# **BODY AND FACE**

CONTINUALLY ON THE FOREFRONT OF SCIENTIFIC DISCOVERY, LPG HAS JUST INTRODUCED THE LATEST GENERATION OF CELLU M6 TECHNOLOGY. THE RESULT OF 26 YEARS OF RESEARCH AND DEVELOPMENT, THE CELLU M6 INTEGRAL AND CELLU M6 ENDERMOLAB WILL ENABLE YOU TO MASTER THE ART OF MECHANO-STIMULATION.

# Two new Cellu M6®



#### TECHNOLOGICAL INNOVATION

- Unparalleled anti-aging and body contouring performance;
- Optimal comfort levels for both practitioner and client;
- Preset protocols 26 years of know-how at your fingertips; now, with the simplicity of touch-screen technology, you can quickly master techniques and create visible, lasting results;
- Dramatically expanded treatment menu with body and face applications.

Cellu M6® Integral



# FACE MODULE

The 'active flaps' of the new LIFT treatment heads deliver dynamic pulsations that trigger the highest level of anti-aging skin redensification.

→ Three settings for high precision care (Clarify, Smooth, Firm).





# LPG PRODUCTS

LPG HAS A COMPLETE LINE OF PATENTED TECHNOLOGIES WITH A WIDE ARRAY OF FACE AND BODY APPLICATIONS. OUR SOLUTIONS WILL MEET YOUR NEEDS: OUR INTEGRATED, ADVANCED TECHNOLOGIES HAVE UNIQUE, ERGONOMIC DESIGNS THAT GUARANTEE OPTIMAL RESULTS TIME AND AGAIN.

# A complete range

LPG'S PERSONALIZED SOLUTIONS



# ENDERMOLOGIE PHOTO SYSTEM

→ For Lipomassage, a professional photographic evaluation system is crucial.





Lipomassage™



Endermolift™







# LPG COSMETICS

BUILDING UPON OUR EXPERTISE IN ENDERMOLOGIE CELLULAR STIMULATION, LPG HAS JUST LAUNCHED ITS FIRST SCIENTIFICALLY-FORMULATED BEAUTY SKINCARE LINE (LPG SOINS TECHNIQUES). WITH A COMPLETE LINE OF FACE AND BODY SKINCARE, IT'S DESIGNED TO OPTIMIZE LIPOMASSAGE AND ENDERMOLIFT SESSIONS.

# LPG Soins Techniques

PROFESSIONAL AND RETAIL LINES





## LPG SOINS TECHNIQUES

HIGH-TECH ACTIVE INGREDIENTS:

- Highly concentrated;
- Based upon the recognized, scientifically proven efficacy of biotechnology;
- Carefully selected for their ability to stimulate cells and enhance your Cellu M6 session.

EXCLUSIVE, GROUND-BREAKING FORMULATIONS:

- Non-greasy, ultra-moisturizing cream;
- Innocuous;
- Perfect for all skin types.

# FLUIDE FERMETÉ GAINANT FIRMING CONTOUR FLUID 2% LP9® EXCLUSIVE COMPLEX + 7% DYNALIFT® SOIN TENSE FERMETE TENSING FIRMI CHRAM TOTAL EYE CARE P 150 IT ENGRES SOIN TOTAL CONTOUR YELX TOTAL EYE CARE ENGRES ENG

# LPG SOINS TECHNIQUES

GENERATE ADDITIONAL SALES REVENUE.

- An all-inclusive concept that adds value to Cellu M6 sessions.
- Sales that are naturally complementary to Lipomassage and Endermolift sessions.

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# LPG ENDERMOSPA

LPG MEETS THE BEAUTY INDUSTRY'S GROWING DEMAND BY CREATING EXCLUSIVE 'LPG SPACES.' THESE ARE BEING LAUNCHED IN THE NEW, EXCLUSIVE CONCEPT: LPG ENDERMOSPA, TURNKEY SOLUTIONS DESIGNED TO HELP YOU BECOME AN EXPERT IN ENDERMOLOGIE.

# LPG<sup>®</sup> Endermo<sup>®</sup> Spa

YOUR CENTER - DEDICATED TO MECHANO-STIMULATION



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# LPG ENDERMOSPA

# EXCLUSIVE BEAUTY CONCEPT

- Capitalize on LPG's international brand recognition.
- Generate revenue.
- Increase clientele and customer loyalty.
- Differentiate your spa from competition.
- Benefit from media coverage and powerful marketing support.



Front desk



Treatment room



Merchandising



# LPG ENDERMOSPA FORMULA

- → Complete equipment package.
- → Office setup and brand signage (signs, posters, logo, etc.).
- → A through, six-day training before premiere.
- → Full business, marketing and training support.

# COMMUNICATION

FOR 26 YEARS, LPG HAS GENEROUSLY INVESTED IN ITS BRAND TO SUPPORT YOUR PROMOTIONS. A WIDE ARRAY OF MARKETING TOOLS ARE REGULARLY PROVIDED TO BUILD MARKET RECOGNITION OF ENDERMOLOGIE AND THEREBY INCREASE THE DEMAND FOR YOUR SERVICES.

# BENEFIT FROM WORLDWIDE b

RECOGNITION AND EXTENSIVE MARKETING SUPPORT





# WWW.LPGSYSTEMS.COM

- Comprehensive overview of LPG techniques and equipment
- Access to news articles and
- scientific research

  Locations of LPG Centers
- Web Marketing

# rand







During the Cannes Film Festival, LPG sponsored the Majestic Hotel Beach and treated VIP, including famous stars.









# LPG AND THE MEDIA

LPG is a big name in the media. Now more than ever, Endermologie is indisputably recognized by journalists as the ultimate body contouring and anti-aging technique.

# LPG IS IN THE MOST PROMINENT **SPAS IN THE WORLD**

## Select examples:

La Réserve – Ramatuelle – France

Castel Monastero - Siena - Italy

Malo Clinic Venetian Macao Resort Hôtel – Taipa

Villa Paradiso - Lago di Garda - Italy

Clinique La Prairie – Switzerland

Grand Hôtel du Cap - France

Hôtel Guanahani & Spa – St Barts

Thermes Marins de Monaco – Monte Carlo

La Résidence des Cascades - Soma Bay - Egypt

The Residence - Tunisia

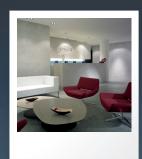
La Mamounia - Marrakech - Morocco

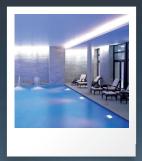
Evian Spa – Shanghai

Four Seasons Provence - France

Four Seasons Hong Kong - China

La Réserve – Geneva – Switzerland ...





# Réf. 101 67 65 PEFC 10-31-1487

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